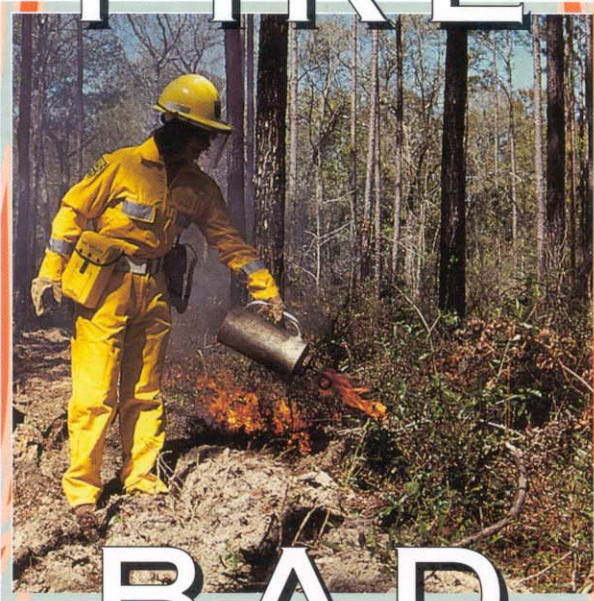


GOOD
FIRE



BAD
FIRE



BAD FIRE



VS.

GOOD FIRE

DID YOU KNOW THAT WILDFIRE (BAD FIRE):



in 1998 damaged or destroyed more than 300 homes and thirty businesses in Florida.



destroyed more than one-half million acres of Florida's wild-lands in 1998.



consumes more than one million acres of forest in thirteen southern states.



set maliciously by arsonists destroys an average of 65,000 acres in Florida each year.



increases as more homes are built in and around forested areas.

DID YOU KNOW THAT PRESCRIBED FIRE (GOOD FIRE):



reduces the risk of loss to homes, recreation areas and wood products when a wild fire does occur.



benefits many of Florida's native fire dependent species.



controls forest tree diseases and removes hazardous flammable fuels.

Only You Can Prevent Wild Fires!



Florida Department of Agriculture and Consumer Services
BOB CRAWFORD, COMMISSIONER